



Campaign Finance Report

Protect Our Homes (AAR) In Support of Prop 100
Committee #: 200810047

Treasurer: Sanford, Craig, Mr.
255 E Osborn Rd, Ste 200, Phoenix, AZ 85012
Phone: (602) 351-2471
Email: bettina@hgdr.com

2008 Pre-General Election Report

Election Cycle: **2007-2008**
Date Filed: **October 23, 2008**
Reporting Period: **September 23, 2008-October 15, 2008**

Summary of Finances

Cash Balance at Beginning of Reporting Period:	\$1,783,617.97
Total Cash Receipts this Reporting Period:	\$5,000.00
Total Cash Disbursements this Reporting Period:	\$1,001,130.97
Cash Balance at End of Reporting Period:	\$787,487.00

Report ID: 46598

Summary of Activity

Income	Schedule	This Period			Total to Date
		Cash	Other	Total	
Personal and Family Contributions	C1	\$0.00	\$0.00	\$0.00	\$0.00
Individual Contributions	C2	\$0.00	\$0.00	\$0.00	\$40.00
Contributions from Political Committees	C3	\$5,000.00	\$0.00	\$5,000.00	\$5,000.00
Business Contributions	C4	\$0.00	\$993,317.00	\$993,317.00	\$5,446,317.00
Small Contributions	C5	\$0.00	\$0.00	\$0.00	\$0.00
CCEC Funding and Matching	C6	\$0.00	\$0.00	\$0.00	\$0.00
Qualifying Contributions	C7	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made to this Committee	L1	\$0.00	\$0.00	\$0.00	\$0.00
Other Receipts, including Interest and Dividends	R1	\$0.00	\$0.00	\$0.00	\$0.00
Transfers from Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Cash Surplus from Previous Committee	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Income		\$5,000.00	\$993,317.00	\$998,317.00	\$5,451,357.00

Expenditures	Schedule	This Period			Total to Date
		Cash	Other	Total	
Operating Expenses	E1	\$1,001,130.97	\$0.00	\$1,001,130.97	\$3,642,553.00
Independent Expenditures	E2	\$0.00	\$0.00	\$0.00	\$0.00
Contributions to Other Committees	E3	\$0.00	\$0.00	\$0.00	\$0.00
Other Expenses	E4	\$0.00	\$0.00	\$0.00	\$0.00
Transfers to Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made by This Committee	L2	\$0.00	\$0.00	\$0.00	\$0.00
Expenditure of In-Kind Contributions	C8	\$0.00	\$993,317.00	\$993,317.00	\$1,021,317.00
Disposal of Surplus Cash	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenditures		\$1,001,130.97	\$993,317.00	\$1,994,447.97	\$4,663,870.00
Bill Payments for Previous Expenditures	D1	\$0.00		\$0.00	\$20,000.00
Total Cash Disbursed		\$1,001,130.97			

Schedule C3 - Contributions from political committees

		Date	Amount	Cycle To Date
Name:	1129 - AZ MULTIHOUSING ASSN PAC	09/24/2008	\$5,000.00	\$5,000.00
Address:	5110 N 44TH STREET SUITE L 160, PHOENIX, AZ 85018		Cash	
Total of Contributions from Committees			\$5,000.00	
Total of Refunds Given			\$0.00	
Net Total of Contributions from Committees			\$5,000.00	

Schedule C4 - Business contributions

		Date	Amount	Cycle To Date
Name:	The Realtors Issues Mobilization Fund	09/24/2008	\$211,067.00	\$4,664,067.00
Address:	255 E Osborn Rd, Phoenix, AZ 85012		Goods/Services	
Trans. Type:	In-Kind Contribution			
Memo:	Mailing List Compulation and Pulling by TargetSmart Communications			
Name:	Prime Capital, Inc	09/29/2008	\$500.00	\$500.00
Address:	5357 E Pima St, Tucson, AZ 85712		Goods/Services	
Trans. Type:	In-Kind Contribution			
Memo:	Radio Promotion of Campaign			
Name:	National Association of Realtors	10/13/2008	\$781,750.00	\$781,750.00
Address:	430 N Michigan Ave, Chicago, IL 60611		Goods/Services	
Trans. Type:	In-Kind Contribution			
Memo:	Payment to Target Smart (located at 845 Pat Lane, Arnold, MD 21032) for design, production, and mailing o			
Total of Business Contributions			\$993,317.00	
Total of Refunds Given			\$0.00	
Net Total of Business Contributions			\$993,317.00	

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	VISION GRAPHICS	09/23/2008	\$5,470.23	\$37,482.36
Address:	800 N 17th Ave, , Phoenix, AZ 85007		Cash	
Category:	Communications - Postcards			
Memo:	Printing and Mailing of Postcards			
Name:	Faith Christiansen	09/26/2008	\$4,000.00	\$16,000.00
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Consultants			
Memo:	Grassroots Coordination			
Name:	jpMorgan Chase Bank N.A.	09/26/2008	\$25.00	\$87.00
Address:	Central Ave, Phoenix, AZ 85073		Cash	
Category:	Administration - Bank fees/service charge			
Memo:	out-going wire fee			
Name:	Marcus Dell'Artino	09/26/2008	\$10,000.00	\$40,000.00
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Consultants			
Memo:	Special Project Management			
Name:	PHOENIX POSTMASTER	09/26/2008	\$53,682.46	\$303,654.05
Address:	4949 E Van Buren St, , Phoenix, AZ 85026		Cash	
Category:	Communications - Postage			
Memo:	Postage for direct mail piece			
Name:	SSG Media, Inc.	09/26/2008	\$44,100.00	\$1,381,014.00
Address:	2120 L St NW, Ste 510, Washington, DC 20037		Cash	
Category:	Communications - Radio			
Memo:	Radio Air-Time Buy			
Name:	HGDR, LLC	09/30/2008	\$56,760.30	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Communications - Postage			
Memo:	Postage for Direct Mail			
Name:	jpMorgan Chase Bank N.A.	09/30/2008	\$25.00	\$87.00
Address:	Central Ave, Phoenix, AZ 85073		Cash	
Category:	Administration - Bank fees/service charge			
Memo:	out-going wire fee			
Name:	PHOENIX POSTMASTER	09/30/2008	\$53,682.46	\$303,654.05
Address:	4949 E Van Buren St, , Phoenix, AZ 85026		Cash	
Category:	Communications - Postage			
Memo:	Postage for Direct Mail			
Name:	SSG Media, Inc.	09/30/2008	\$427,724.00	\$1,381,014.00
Address:	2120 L St NW, Ste 510, Washington, DC 20037		Cash	
Category:	Communications - Advertising			
Memo:	TV and Radio Media Buy			

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	HGDR, LLC	10/01/2008	\$9,245.56	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Consultants			
Memo:	Grassroots Outreach (rural focus)			
Name:	HGDR, LLC	10/01/2008	\$7,683.64	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - InformtionTech Services			
Memo:	Signature Database and Domain List Retrieval			
Name:	HGDR, LLC	10/01/2008	\$226,131.32	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Communications - production cost			
Memo:	Direct Mail piece design and production			
Name:	PHOENIX POSTMASTER	10/01/2008	\$58,006.60	\$303,654.05
Address:	4949 E Van Buren St, , Phoenix, AZ 85026		Cash	
Category:	Communications - Postage			
Memo:	Postage for Direct Mail			
Name:	HGDR, LLC	10/07/2008	\$20,000.00	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Consultants			
Memo:	Campaign Consulting/Management			
Name:	HGDR, LLC	10/13/2008	\$15,525.00	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Polling/Research			
Memo:	Survey			
Name:	HGDR, LLC	10/13/2008	\$476.10	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Website/graphic design			
Memo:	Web Support/Services			
Name:	HGDR, LLC	10/13/2008	\$345.00	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Communications - TV			
Memo:	Video-Encoding/Formatting Updates			
Name:	HGDR, LLC	10/13/2008	\$2,349.62	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Professional Services - Consultants			
Memo:	Campaign Reporting and Finacials in conjunction with Brecon Group			
Name:	HGDR, LLC	10/13/2008	\$5,787.72	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Communications - Signs			
Memo:	Yard Signs			

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	HGDR, LLC	10/13/2008	\$110.96	\$1,768,362.80
Address:	300 W Clarendon Ave, Ste 460, Phoenix, AZ 85013		Cash	
Category:	Travel - Mileage			
Memo:	110.96			
Total of Operating Expenses			\$1,001,130.97	
Total of Refunds, Rebates, and Credits Received			\$0.00	
Net Total of Operating Expenses			\$1,001,130.97	

Schedule C8 - In-Kind Contributions

Item	Date	Amount
New In-Kind Contribution The Realtors Issues Mobilization Fund Original Amount of Contribution: \$211,067.00 Original Transaction Date: 09/24/2008	09/24/2008	\$211,067.00
Expenditure of In-Kind Contribution	09/24/2008	(\$211,067.00)
In-Kind Contribution Balance at End of Reporting Period		\$0.00
New In-Kind Contribution Prime Capital, Inc Original Amount of Contribution: \$500.00 Original Transaction Date: 09/29/2008	09/29/2008	\$500.00
Expenditure of In-Kind Contribution	09/29/2008	(\$500.00)
In-Kind Contribution Balance at End of Reporting Period		\$0.00
New In-Kind Contribution National Association of Realtors Original Amount of Contribution: \$781,750.00 Original Transaction Date: 10/13/2008	10/13/2008	\$781,750.00
Expenditure of In-Kind Contribution	10/13/2008	(\$781,750.00)
In-Kind Contribution Balance at End of Reporting Period		\$0.00
In-Kind Contribution Equity Before Adjustments		\$993,317.00
Total of Refunds Given		\$0.00
Total of In-Kind Contributions Expended		-\$993,317.00
In-Kind Contribution Equity After Adjustments		\$0.00